It May Sound Trite, But It's Sincere! A Happy and Prosperous New Year!

County Improves Glenridge

By F. J. BOYD

"Our home town." Perhaps no other visionary fancy compasses as much of the average American married couple's idyllic moment as the thought of someday possessing a "home of our own." Whether one's ambitions are for a small white cottage nestled in an acre of green woods, or a sprawling brick building with an indoor pool, there is a certain appeal to the idea of owning one's own home. For the middle class, the years of the 1950s and 1960s saw a surge in homeownership, with that number of new homes annually showing a steady increase from under 100,000 in 1950 to over 120,000 in 1960. Cleveland vehicle sales will show that the number of new homes annually building up to the 150,000 that total.

The reason for this may be that the homes in homes were more within reach of Cleveland Heights and other areas. The push to build spec-homes, to be sold, and to build new homes, led to an increase in the number of new homes being built in the Cleveland area, as the average income rose and the demand for housing increased. In view of these figures, the current building boom can be expected to continue.

The future looks bright for the Cleveland area. With a steady increase in the number of new homes being built, and a strong demand for housing, the Cleveland area is well positioned for continued growth and prosperity. The Cleveland Observer will continue to bring you the latest news and developments in the Cleveland real estate market, so you can stay informed and make the best decisions for your future. It may sound trite, but with the right investment, it can be a reality. Happy and prosperous new year!
The 18th Century

is still the reigning decorating period

and here are Bigelow Rugs to suit 18th Century rooms

The loom cribbage and exquisite patterns of Bigelow's Oriental reproductions are a perfect tool for handsome simplicity and subtle luxury. The Bigelow designers have faithfully followed the finest art traditions of both the Persians and the Chinese. They have reproduced exquisite cartoons—old designs, in a modern blend of resilient Woolly Loop.

Bigelow Persian

In the home that espouses the 18th Century, you'll see the rich color schemes and the linen-covered woods, as due to the heart of national Chinese.

Bigelow Kashmir

At the studio, we give you a personal touch—our designs, our colors, our textures, our patterns. Your choice of designs, as due to the heart of national Chinese.

In oval

Bigelow Kashmir

A wide range of colors and tones.
By Ballots... Not Ballots

THROUGH its 3,600 local units, the Veterans of Foreign Wars of the United States is distributing 500,000 petition blanks in the promotion of a practical "Peace-for-America" movement. The national council of the VFW has urged its affiliated societies to join in the drive to send petition blanks to the Senate and House. In addition, the nationwide VFW drives to make Ballots... Not Ballots known throughout the country will have an opportunity to sign one of these "Keep America Out of War" petitions. Your ballot will be a distinct aid in this plan to make Congress consider the people's demands for peace.

Innovate Byrdvander—One who is molding his business to the wrong time and place—Black and Cleveland Heights.

We always ask for it. America modernized Japan; England built up its fleet. Now call her a menace.

NEW YEAR GREETINGS

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Guaranteed - Free Installation

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Happy New Year

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This Offer is Only Good for This Month
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BEST WISHES
For a Joyous 1938
JOHN O. McWILLIAMS
COUNTY ENGINEER

Keep America Out of War
By Ballots... Not Ballots

This ballot is offered to the readers of the Urban Newspapers in support of a nationwide "Peace-for-America" campaign being conducted by the Veterans of Foreign Wars of the U.S.

This ballot is offered to the readers of the Urban Newspapers in support of a nationwide "Peace-for-America" campaign being conducted by the Veterans of Foreign Wars of the U.S. The ballot is to be included in the Urban Newspapers with the headline "Keep America Out of War" and signed by the reader.

SIGNED	January 1, 1938

This Space Is Dedicated To The Peace Of America By All of the Urban Newspapers
Elman to Appear
With Symphony
The first symphony concert of the New Year by the Cleveland Symphony Orchestra will be held in Severance Hall tonight at 8. The performance will open the 17th season of the orchestra under the direction of George Szell. The program will feature Elman in a concertos by Henri Vieuxtemps and a Petrof Piano Concerto, which was written for Elman and is considered one of the most difficult of its kind. The orchestra will be conducted by conductors Robert Shaw.

Advance Ticket Sales:
George Szell, general chairman of the orchestra, has announced that advance tickets for the performance are now available at the box office of the Cleveland Music Hall.

Intense Gayety! Mark That in Your Diary as the Theme of This New Year's Eve Partying
Mark your calendar as the gayety is the major theme for this New Year's Eve party on Dec. 31. The party will be held at 8 p.m., and tickets are available at the box office of the Cleveland Music Hall.

These are throwing all caution to the winds and issuing mass invitations to the masses. Among those invited are the guests of the Cleveland Symphony Orchestra, the members of the orchestra, and the orchestra's patrons.

Fireworks and other entertainment will be featured at the party. The Cleveland Symphony Orchestra will be in attendance, and the orchestra's patrons will be featured in the entertainment.

Reservations Are Many
Already the reservations for the party are pouring in. The party will be held at the home of the city's mayor, and tickets are reserved for the city's mayor and his guests.

Park Lawn Villa, ever popular with the guests, will be the site of the entertainment. The entertainment will feature the orchestra, and the party will be held on the lawns of the city's mayor.

Plan Latke
A Latke will be served at the party, and the orchestra will be featured in the entertainment. The entertainment will feature the orchestra, and the party will be held on the lawns of the city's mayor.

Glimpse from the Past
Glimpses from the past are always popular at the party. The entertainment will feature the orchestra, and the party will be held on the lawns of the city's mayor.

RESOLVE TO STOP DRINKING IN 1938
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